**Carer Support South Lakes Fundraising Pack**

**Raising funds? Thank you – you’re amazing!**

Thank you for helping to change the lives of Carers by fundraising for our Give Carers A Break Appeal.

Whether you undertake a personal or team fundraising challenge, take part in Bake 4 Carers, choose us as your charity of the year or have something else fun in mind with friends, family, or colleagues – whatever you do, you’ll be doing something amazing to help Carers. Just decide what you want to do and then get sponsored.

We can assist and support whatever wonderful plans (the weird and wacky are welcome too) you have to raise funds. Or if you’re stuck for ideas, we can help with that, too. We have loads of tips to help your fundraising activities. Whatever you do, we’ll be cheering you on every step of the way.

**30 in 30 fundraising challenge**

Up for a challenge? Take part in our 30th anniversary celebration challenge event – 30 in 30. To take part, simply do something for 30 minutes, 30 hours, 30 days or 30 times, over 30 metres, 30 miles, – the possibilities are endless! Here are some more ideas.

* Could you hop on one leg or hula hoop for 30 minutes? Over 30 days?
* Could you be silent (or stop swearing) for 30 hours? Or for 30 minutes for 30 days?
* Could you give up chocolate or alcohol for 30 days?

Don’t go it alone. Fundraising is more fun with others, get your school, family, friends or colleagues involved too.

Could you cycle, swim, run 2022 metres in relay? Between 30 of you, that’s only 100m each. The distance across the English Channel is 21 miles, so between 21 of you, that’s a mile each.

**Bake 4 Carers**

Get ready, set, bake! Challenge friends, family or colleagues to cook up a storm and see who the star baker is. Share photos of your master creations online for donations or hold a cake sale at work or school.

**Go your own way**

Got something else in mind? Or already registered for an event? Why not raise sponsorship for our Give Carers A Break Appeal? Whatever you’ve got in mind, let us know so we can support your fundraising.

***Need a little help?***

We can offer you support, encouragement and materials, so please do let us know what you are doing, we’d love to hear what you’re planning and offer help too. Just contact [**admin@carersupportsouthlakes.org.uk**](mailto:admin@carersupportsouthlakes.org.uk)

**What next?**

**Set up an online sponsorship page for your fundraiser**

Just Giving allows you to set up an online sponsorship page (linked to our Appeal) that can be personalised; it is free and easy to use. Just click the button below to get started. Use your page to tell your supporters why you are supporting Carer’s Support South Lakes and why you are raising funds and what it means to you – tell your story. Add pictures or videos, be creative and show your progress to keep the page fresh. Your family and close friends are likely to be your best supporters, so ask them to donate first as having a few donations on the page will motivate others. People tend to match amounts so make those first few counts.

**Promote your fundraiser on social media**

Facebook, Twitter, Instagram (and others) are great ways to promote your activity, to reach a wider audience and gain more donations. Keep it fresh. Be creative with pictures. Provide interesting or funny updates. Don’t forget to link posts to your Just Giving page. If you work, promote your fundraising activity in your staff newsletter or on your intranet if you have one.

**Get others involved – work, school, clubs**

Don’t go it alone. Fundraising can be more fun with others! Could your employer, your school/college or social club help? Could they get involved, offer a raffle prize, allow you to hold a cake sale, or could they match what you raise with a corporate donation?

Choose us as your workplace, community or sports group’s charity of the year or work in partnership with us and we’ll do everything we can to help your fundraising be a success.

**Fundraising for Carer Support South Lakes**

Please keep in mind that you must use the expression ‘in aid of’ Carer Support South Lakes when fundraising, to distinguish your fundraising from ours. Also note that you are responsible for organising all aspects of your fundraising and we will not accept any liability relating to your activities.

*Thank you. Whatever you do, you’ll be doing something amazing to help Carers.*